

Educational Sponsorship Offering



Educator Showcase Page on BlackFacts.com

- Dedicated School Page on BlackFacts.com
- 2. Sample URL: www.blackfacts.com/diversity
- 3. Features:
 - Showcase Diverse Teachers & Staff within the School
 - Highlight Students & Programs
 - Feature Student Content & Awards
 - Recruit for future programs & events
 - · Detail School history & cultural contributions



2

BlackFacts Contents on your Website(s)

- Our Trademark Fact-Of-The-Day widget showcases Black History Facts and Personalities
- All Other BlackFacts Website Content Widgets will be available for you to add to your school website
- 3. Content is updated daily (never stale)
- 4. Widgets colors can be customized to match your website theme





3

Access to BlackFacts.com Education Quizzes, Student showcase and Game Theory. Also access ro E-Learning platform (Coming Soon)

- 1. BlackFacts has a series Game Theory Quizzes on Key Figures in Black History. School not only access these but can help contribute & build.
- 2. Students can participate in Instagram Contests about black history.
- 3. School get us use and contribute to eLearning platform.





Pricing

\$1,000 2018-2019 School Year

Other Tech, Training and Consulting services targeting schools are available on Request

(Ask about the Wakanda Technology Initiative!)

BlackFacts by the Numbers:

Visitor Demographics: 40% Students/Educators 40% General Public 20% Professionals

Millions of Visitors/Year.

Over **1.5 Million** Facts Viewed each Month and over **15 Million** in February (**Black History Month**)

Average Session Time: 5 Minutes 42 Seconds

(Typical website averages 90 seconds per session - Google)