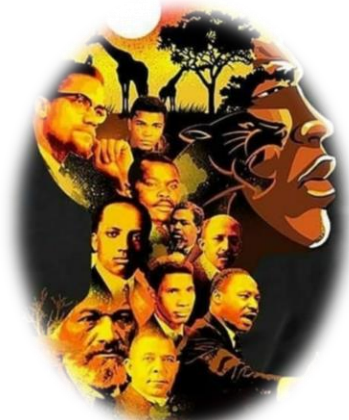# Service Model – Wakanda Initiative

BlackFact.com Technology Offering for Minority Entrepreneurs, Businesses and Students
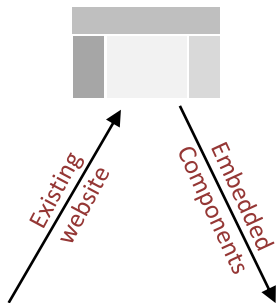
Low Cost. Easy to Use. Business/Startup-in-a-Box! Ecosystem

Target Demographic

Businesses & Start-Ups

Professional Associations

Entrepreneurs & Students

Existing website

Embedded Components

No Website No Problem

$ Freemium Subscription

Core Content Management Services (CMS)

Structured Website Branded Page(s) (CSS)

Data Tables

Admin Tools

Carousel Widgets
HTML Widgets
Video Widgets
List Widgets
Gallery Widgets
Survey Widgets
Event Widgets

Templates

Calendars

Feedback

Shared Services

Reports/ Activity Logs

Ads Manager

Mail/ Chat Services

Jobs/ Internship Postings

Data Model

Security

Shared Content Widgets

News Feed

Shared Reward Programs

Other Features

Cloud Services Integration

Social Media Integration

eCommerce (Shopping Cart)

Discounts on Products/Services

Affiliate Programs

Integrated sales of products/services

Diversity Showcase

Select your Widgets

Embed in Your Site

Get complete Website

Integrated Community

Target: Our intent is to target those with sub-par or non-existent technology presence and offer a low-cost solution to bring them to higher quality of functionality

Pricing Structure (NOT YET FINAL):
1. **FREE** for the Introductory Offering
2. **$19.99/month** for BASIC package
3. **$49.99/month** for STANDARD package
4. **$79.99/month** for PREMIUM package
5. **Other services** a la Carte billing

Outcome: The final solution will deliver much more rich content. Targeted to the business needs and demographics and accessible and sharable across all community members. Taking the concept of Community Marketplace to another level.